

March 9, 2021 * RECORD OF PROCEEDINGS

CITY OF PACIFIC
TOURISM COMMISSION
300 HOVEN DR
PACIFIC, MO 63069

MEETING

The regular meeting was called to order at 3:43 p.m. by Chairman Blakely and took place via Zoom <https://us02web/j/85908979841>.

Present:

Dave Roemer
Ann Trent

Trudy Nichelson
Jennifer Blakely

Other City officials present: City Administrator Roth, Alderman Adams, Deputy City Clerk Hayden

Everyone could be seen by video and/or heard.

Minutes

- a. Minutes from February 9, 2021

Minutes were approved as presented.

New Business

None

Unfinished Business

- a. Red Cedar update

Administrator Roth stated the architect has submitted the 75% plans. Bryan Kopp is reviewing those. The Administrative Committee meets tomorrow afternoon and Bryan will give them a full update. We are on track with this project.

- b. Partnership Request of \$1,250 for planters

Chairman Blakely stated we had received a request from Pat Dubuque and Angie Hardcastle in the form of a letter dated March 3, 2021 requesting funding to purchase

planters to be placed along First Street and Saint Louis Street in downtown Pacific. The cost will be \$200 each for a total of 5 planters totaling \$1,000.00 with an additional \$250.00 to purchase soil for the planters. Discussion followed. Motion made by Chairman Blakely, seconded by Trudy Nichelson to approve. A voice vote was taken with an affirmative result, and the motion passed.

Miscellaneous

Alderman Adams stated he had spoke to the Mayor last week. Mayor Myers wanted the commission to know that he has talked to the billboard company they have been in contact with the state and they are trying to work some terms out with the state. They were explained in full what the Tourism's position was is on this and the billboard company will continue to work with the state in hopes of being successful. This commission can continue as planned, as far as, what they want to do with that plaza in particular with what they want to do with the billboard sign.

Ann Trent stated that it was too late for St. Patrick's Day or Easter and asked if anyone was interested in decorating the town for the upcoming holidays starting the end of May for Memorial Day. Discussion followed. Will bring back ideas to the next meeting.

Chairman Blakely stated that the banner project has been put on hold for right now. Will talk to the historic group and reach out to Route 66 Association to see what kind of events will be happening. Will revisit this at a later date. Ann Trent stated she will be working with the Chamber.

Next meeting will be April 13, 2021 at 3:30 p.m.

Adjournment

There being no further business, motion by Ann Trent, seconded by Dave Roemer to adjourn. The meeting adjourned at 3:58 p.m.

(13) TOURISM TAX FUND

REVENUES

(01) Taxes

Revenue		<u>Actual 2018</u>	<u>Actual 2019</u>	<u>Actual 2020</u>	<u>Adopted and Amended Budget FY 21</u>	<u>Actual 2021 (Feb 28)</u>	<u>Proposed Budget FY 22</u>
910-00	Tourism Tax	\$ 83,700.51	\$ 83,188.04	\$ 50,100.27	\$ 30,000.00	\$ 20,491.41	\$ -
910-05	Tourism Tax Reserve	\$ 27,900.22	\$ 27,729.42	\$ 16,006.99	\$ 10,000.00	\$ 6,830.47	\$ -
Total Tax Revenue		\$ 111,600.73	\$ 110,917.46	\$ 66,107.26	\$ 40,000.00	\$ 27,321.88	\$ -

(08) Miscellaneous

Revenue

948-50	Miscellaneous	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
982-00	Donations	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
983-00	Interest - Investments	\$ 235.48	\$ 2,844.20	\$ 3,829.52	\$ 800.00	\$ 581.67	\$ 400.00
Total Miscellaneous		\$ 235.48	\$ 2,844.20	\$ 3,829.52	\$ 800.00	\$ 581.67	\$ 400.00

(19) Operating Transfers In

Revenue

	Transfer In	\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ -
Total Operating Transf		\$ -	\$ -	\$ 100,000.00	\$ -	\$ -	\$ -

TOTAL TOURISM TAX FUND REVEI \$ 111,836.21 \$ 113,761.66 \$ 169,936.78 \$ 40,800.00 \$ 27,903.55 \$ 400.00

RESERVES AND BALANCES

	Tourism Tax Fund cash	\$ 149,005.71	\$ -	\$ 196,992.61	\$ 150,000.00	\$ 86,326.48	\$ 70,000.00
	Tourism Tax Fund rese	\$ 91,557.63	\$ -	\$ 137,970.78	\$ 120,000.00	\$ 143,671.44	\$ 120,000.00
TOTAL RESERVES AND BALANCES		\$ 240,563.34	\$ -	\$ 334,963.39	\$ 270,000.00	\$ 229,997.92	\$ 190,000.00

TOTAL AVAILABLE REVENUE \$ 352,399.55 \$ 113,761.66 \$ 504,900.17 \$ 310,800.00 \$ 257,901.47 \$ 190,400.00

(13) TOURISM TAX FUND

EXPENDITURES

		<u>Actual 2018</u>	<u>Actual 2019</u>	<u>Actual 2020</u>	<u>Adopted and Amended Budget FY 21</u>	<u>Actual 2021 (Feb 28)</u>	<u>Proposed Budget FY 22</u>
(72) General Expenditures							
202-00	Advertising	\$ 2,805.47	\$ -	\$ -	\$ -	\$ -	\$ -
243-00	Miscellaneous	\$ 2,400.74	\$ 6,143.95	\$ -	\$ 8,000.00	\$ 4,795.22	\$ 6,000.00
A	Banners	\$ 2,750.00	\$ 3,751.95	\$ -	\$ -	\$ -	\$ -
d	Maintenance of Sign	\$ -	\$ 766.50	\$ -	\$ -	\$ -	\$ -
o	Rodeo	\$ 17,600.00	\$ 17,600.00	\$ 18,640.00	\$ 17,600.00	\$ 15,500.00	\$ 17,600.00
p	Pacific Partnership	\$ 5,971.62	\$ 7,402.57	\$ 5,396.52	\$ 20,000.00	\$ 11,813.75	\$ 50,000.00
t	Fireworks	\$ 6,500.00	\$ 3,000.00	\$ -	\$ 12,500.00	\$ -	\$ 12,500.00
e	Wayfinding Signs	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
d	Pacific Area Chamber	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
b	5K Senior Center	\$ -	\$ 1,182.54	\$ -	\$ 1,500.00	\$ -	\$ -
u	Riverwalk	\$ 4,821.00	\$ -	\$ -	\$ -	\$ -	\$ -
d	Website	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
g	Monsterfest	\$ 3,997.02	\$ -	\$ 366.65	\$ -	\$ -	\$ -
e	Liberty Field plaques	\$ -	\$ 4,950.00	\$ -	\$ -	\$ -	\$ -
t	Reserve Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
244-00	Reserve Expenses	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
278-30	Supplies-Brochures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
281-00	Projects	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total General		\$ 46,845.85	\$ 44,797.51	\$ 24,403.17	\$ 59,600.00	\$ 32,108.97	\$ 86,100.00

Capital Expenditures

403-00	Electronic Sign	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
405-00	Bigfoot Display	\$ -	\$ -	\$ 5,000.00	\$ 160,000.00	\$ -	\$ -
404-00	Welcome Center / Mus	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Total Capital		\$ -	\$ -	\$ 5,000.00	\$ 160,000.00	\$ -	\$ -

(95) Transfer Out													
610-00	Transfer Out	\$	125,000.00	\$	-	\$	-	\$	-	\$	33,333.33	\$	33,333.33
Total Transfer Out		\$	125,000.00	\$	-	\$	-	\$	-	\$	33,333.33	\$	33,333.33
TOTAL TOURISM FUND EXPENDIT		\$	171,845.85	\$	44,797.51	\$	29,403.17	\$	219,600.00	\$	65,442.30	\$	119,433.33
TOTAL REV. VS. EXPENDITURES		\$	180,553.70	\$	68,964.15	\$	475,497.00	\$	91,200.00	\$	192,459.17	\$	70,966.67

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of
Big Foot

(13) TOURISM TAX FUND**REVENUES****(01) Taxes**

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(08) Miscellaneous**Revenue**

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	d	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	b	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	u	\$ -	\$ 1,182.54	\$ -	\$ 1,500.00	\$ -	\$ -
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