

Public Notice posted in accordance  
RSMo.610 as amended  
by: Kimberly Barfield  
City Clerk

**Date/Time Posted:** Monday, April 17  
12:00 p.m.

**CITY OF PACIFIC  
300 HOVEN  
TOURISM COMMISSION MEETING AGENDA  
TUESDAY, APRIL 18, 2023**

**3:30 p.m.**

**This meeting is open to the public.**

**The meeting will be streamed live on the City of Pacific YouTube channel:**

<https://www.youtube.com/channel/UC9dxzhHqWbPuIQJC1N6TSig>

1. Call to Order
2. Minutes
  - a. Approve minutes from prior meeting
3. Public participation
4. New Business
  - a. FY 24 budget
  - b. Route 66 sign
5. Old Business
  - a. Red Cedar Inn update
  - b. Event updates
6. Adjournment

*The Tourism Commission will consider and act upon the Matters listed above and such others as may be presented at the Meeting and determined to be appropriate for discussion at that time.*

*This meeting is open to the public.*

February 21, 2023\* RECORD OF PROCEEDINGS

CITY OF PACIFIC  
TOURISM COMMISSION  
300 HOVEN DR  
PACIFIC, MO 63069

MEETING

The regular meeting was called to order at 3:47 p.m. by vice-chair Ann Trent.

Present:

Dave Roemer  
Ann Trent

Trudy Nickelson  
Absent: Lynn Vogt, Jennifer Blakley

Other City officials present: Alderman Presley, Administrator Roth, City Clerk Barfield, Tourism Director O'Malley.

**Minutes**

- a. Minutes from January 31, 2023

Motion made by Director Nickelson, seconded by Director Roemer to approve the minutes. A voice vote was taken with an affirmative result.

**New Business**

- a. Red Cedar sign

Tourism Director O'Malley stated she was seeking approval for the design of the sign. The Historical Society approved it. Committee members agreed on the approval of the sign. Tourism Director O'Malley stated she received quotes on the wall/neon sign. Ziglin's quote was \$ 3,990.20, Excel Signs was \$ 6,345.00 and Sign Experts was \$ 6,316.74, but they did not have neon, so it would be LED rope around it. There was discussion about the difference in the quotes. Director O'Malley stated they bid the same specifications. She would like to see the signs up in April. **Motion made by Director Roemer, seconded by Director Nickelson to approve the bid from Ziglin Signs for the design sign and installation as presented in the amount of \$ 3,990.20.00. A voice vote was taken with an affirmative result.**

**Old Business**

- a. Rodeo budget / update

Administrator Roth stated we do want to move this to Tourism. The revenues and expenditures would come from Tourism. The rodeo fund is the monies taken in over the past rodeo, and restricted for rodeo purpose. That number is now \$ 75,859. There is money to increase the contract amount that was discussed last month, and improve the seating. Steve Myers sits on the rodeo committee and he has discussed this with him. The Tourism Fund itself, through January 31<sup>st</sup>, the receipts have been \$ 67,939, the budget is \$ 100,000. This is a good number and we should make or exceed our number. Grant revenues; the parking lot at Red Cedar was

reconstructed and was a St. Louis County Parks Grant, the reimbursement has been posted to Tourism. The interest returns have been very good, through December the figure is \$ 1,689, which is good. Expenditures have been low and Kelly is very frugal. For the next year budget, if we increase prize money the contract will increase and he will discuss with the rodeo operator. The Partnership is paid quarterly, and ends at the end of this year. Tourism will need to discuss the agreement. He believes the funding should be reduced. Once the panels are printed, he don't believe there are any other large expenditures left for Red Cedar. Discussion followed.

b. Easter Egg event update

The teen hunt is Friday, March 31<sup>st</sup> and adult one is Saturday, April 1<sup>st</sup> from 7:00 P.M. to 9:00 P.M. We are selling 400 tickets to each event, and it is at the City Park.

Fireworks – Vice-Chair Trent asked if we were going out to bid for the Fireworks. Administrator Roth stated yes, if Tourism was going to review the bid, it should get out soon. This should be out by April. Vice-Chair Trent asked that bids be taken for the fireworks. Administrator Roth stated that would be done.

**Adjournment**

There being no further business, motion made by Director Trent, seconded by Director Roemer to adjourn. The meeting adjourned at 4:11 p.m.