

By: Steve Roth  
City Administrator

**City of Pacific Park Board  
Meeting Agenda  
300 Hoven Drive  
Pacific, MO 63069**

**Monday, November 7, 2022  
7 p.m.**

The meeting will be streamed live on the City of Pacific YouTube page:  
<https://m.youtube.com/channel/UC9dxzhHQWbPuIQJC1N6TSig>

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Approval of Minutes from previous meeting
5. Public Participation
6. New Business
  - a. St. Louis County Municipal Parks Grant approval
  - b. Project updates, FY 23 budget
7. Old Business
  - a. Municipal Pool
  - b. Land Water Conservation Fund grant application
8. Park Superintendent Report
9. Park Liaison Report
10. Director of Community Development Report
11. City Administrator Report
12. Miscellaneous
13. Adjournment

The Park Board will consider and act upon the matters listed above and such others as may be presented at the Meeting and determined to be appropriate for discussion at that time. The City of Pacific is working to comply with the Americans with Disabilities Act mandates. Individuals who require an accommodation to attend a meeting should contact City Hall (271-0500) at least twenty-four hours in advance.

## October 10, 2022 \* RECORD OF PROCEEDINGS

### CITY OF PACIFIC REGULAR MEETING OF THE PARK BOARD 300 HOVEN DRIVE PACIFIC, MO 63069

The meeting was streamed live on the City of Pacific YouTube page:

<https://m.youtube.com/channel/UC9dxzhHQWbPulQJC1N6TSig>

or

Google search: "City of Pacific You Tube"

The meeting was called to order at 6:01 p.m. by President Schaecher.

A roll call was taken with the following results:

Present at Roll Call: Ryan Schaecher  
Kim Walton  
Kali Keenum  
Michael Hagar

A quorum was present.

Also present: Alderman Cleeve  
City Administrator Roth  
Parks Supervisor Chris Fowler  
Director of Community Development Myers

There is one open seat on the Board.

#### **Pledge of Allegiance**

The Pledge of Allegiance was given.

#### **Minutes**

Motion made by Kali Keenum, seconded by Kim Walton to approve the minutes from the last meeting. A voice vote was taken with an affirmative result, and the motion carries.

#### **Public Participation**

Jeremy Gann, 4570 Hwy N, Robertsville, MO stated he was with the Soccer Board at Liberty Field. He is looking into getting trees planted down there. The location of the 14 trees is around the perimeter. He met with a nursery in Labadie, and they came up with the best tree for the area, which is a hard Red Maple, fast growing and minimal maintenance and good for shade. They are looking for approval and

funds available as the cost is \$ 4,000 and they are 14-16' tall. His company would cover the labor so it is only the cost of the trees. This company will come out and help them place them and he is told if we do them by the end of November, we won't need to water next summer. Park Superintendent Fowler stated he was unaware of the placement of where they would actually go. Administrator Roth stated he has not seen the proposed placement of the trees. Mr. Gann continued the association is willing to step in if we cannot get funding. There is just no shade down there. President Schaecher's concern was funding. This will be discussed later in the meeting.

Lawn Care – Mr. Gann stated the benches get moved around with the mowers and they are looking at a place for the kids to sit. They are looking at a small pad for the kids to sit on and then anchor the benches down. The Association is willing to fund this. This way they could be anchored and nobody has to move them. They are proposing six pads. He shared a picture with the committee. The object is to be flush so there is no tripping hazard. Administrator Roth stated we need to verify there is no flood plain issue, but otherwise this could be coordinated with Chris Fowler. **Motion made by Kim Walton, seconded by Michael Hager to approve the request of the benches and pads as long as they are a good fit, coordinating with Chris. A voice vote was taken with an affirmative result. Nays: none. Abstain: none.**

John Felts, 1675 Twin Hills Lane, Pacific, MO stated he was here to speak about the Jeff White Skateboard Project and provide an update. The last time he was here he asked for help and he is happy to say the call was answered by our community. We had an amazing September, we had fundraisers, t-shirts sales and in the 3 fund raisers \$ 5,500 just in September was raised and it was community driven. We have raised \$ 25,000 approximately, tracking by this time next year be at 25% of this Skatepark, which is \$ 82,000. This is all great stuff. As the months go by, we are looking at more awesome fund raisers. He is asking for consideration of the city further endorsing this project. Right now, is the time for the Land and Water Conservation Grant, which matches 50%, if the city applies for this grant and we win, he asked the city to meet them half way with 25% of the funding of the skate park. President Schaecher stated the grant is on the agenda and we will discuss.

### New Business

#### a. Land Water Conservation Fund grant application

President Schaecher stated this is a State Grant, with a \$ 500,000 maximum award. There were discussions about the best use of it. This may be the very best option we have for that, and was discussed prior. Discussion followed. Administrator Roth stated the city has used this in the past. We have various projects that could be eligible, the skatepark is a natural fit and the project has been scoped out. It would be in his opinion an excellent application. The American Ramp estimate was a little shy of \$ 400,000. If awarded, construction is not until 2024. They suggested adding a 10% contingency to the number and he would agree. This also led to lighting, there is none included. There would be additional costs. If we want to move forward, he thought that cost should be added in, but he thought a total project cost of \$ 500,000 would include the lighting and the contingencies. The application is due November 16<sup>th</sup>, procedurally this would go to the Board of Aldermen first. This needs done by the November 1<sup>st</sup> meeting. We envision the federal funds pay for half, and the city and skatepark committee will split the other half. The city's half is \$ 125,000. President Schaecher stated and with that \$ 125,000; half would come from general fund and half from parks. He thought we would need to look at adjusting our budget. Administrator Roth agreed, but not this year. The award is summer of next year, grant agreement and expenditures would be the following fiscal year. The city

and skatepark group would eventually enter into an agreement that would specify time frames and funds and the city would have the right to withdraw. **Motion made by Kim Walton, seconded Kalie Keenum that on behalf of the Park Board we bring the recommendation for the Skatepark be the winner of the Land Water Conservation Grant for \$ 500,000 and meeting the financial aspects. A voice vote was taken with an affirmative result. Opposed: none. Abstain: none.** Alderman Cleeve agreed to bring this to the Board of Aldermen, and next week was acceptable.

b. Engineering contract, Park Improvements

President Schaecher stated we were given information from Cochran. The preliminary cost estimate for ADAMS Garden, Blackburn Park, and the Pacific Community Park. Administrator Roth stated ADAMS Garden is a small part, and Chris Fowler suggested the city seal it on our own. The Parks Department can do it. This would be a reduction in the proposal. Blackburn Park has a need and should remain included, Community Park as well. President Schaecher stated that is about \$ 302,000 then. In the budget provided we are looking at \$ 30,000 for Liberty Field, which is not included. \$ 50,000 for city park and \$ 5,000 each for ADAMS Garden and Blackburn Park. That would have come to a total of \$ 90,000. Now we are looking at tripling that. There is some curb and gutter and sidewalk work, but the bulk is the asphalt resurfacing. Administrator Roth stated he was proposing to use ARPA Funds. We have received close to \$ 1.5 million, with about \$ 500,000 committed for the police radio upgrade. He felt some use of the funds for park purposes was needed. This is an opportunity to pave the park roadways with a useful life of 10+ years. ARPA Funds have to be spent by 2026. Liberty Field was not seen as high as a priority and we have added property there; it is a little unclear on how we are going to handle that property. There was further discussion about coordinating the overlay with construction. Administrator Roth stated the pool parking lot was not included in this scope. In this regard, maybe it makes sense to wait. If this was authorized the design work would be over the winter and paving wouldn't be until June probably. Awarding of the LWCG is probably spring. Administrator Roth stated it is possible to change order the contract for Denton Road Bridge and add paving of Blackburn Park to at least get this improved. **Motion made by Kim Walton, seconded by Keli Keenum to approve Chris Fowler and the crew to reseal ADAMS Garden and remove it from the cost estimate from Cochran. A voice vote was taken with an affirmative result. Opposed: none. Abstain: none.** **Motion made by Kim Walton, seconded by Michael Hager to accept the park projects for resurfacing of Blackburn and the Community Park. President Schaecher asked for any discussion. A voice vote was taken with an affirmative result. Motion made by Kim Walton, seconded by Keli Keenum to table the discussion further until the next meeting. A voice vote was taken with an affirmative result. Nays: none. Abstain: none.**

c. Iron Horse Rodeo recap

Director Myers stated this was the largest crowd and revenue production for the city yet. The expenses are still coming in. We know we had \$ 30,050 in sponsorships, which is almost double from last year. The gate sales are about \$ 46,000. We had perfect weather, promotion, we were told by EMS we had the best plan in place. The Partnership and the city worked well together, along with Chris and George and city staff. The park was in top shape and an announcer's stand was built. We now have permanent electric to the stand and working on getting electric on the poles and no longer need to rent generators. The second biggest request is bleachers, to get rid of the smaller bleachers and get the big ones. We had very few complaints, but as a whole everybody had a good time, even those who couldn't get a seat. He asked for their support with next year and have the larger bleachers. The portable large units are what is needed. The money raised stays in the park for improvements. The demand is much more

than what we can do with just the rodeo funds. He has spoken with someone on the board of the rodeo association about having a barrel racing event and a bull riding event. Radio controlled racing cars is another event that has been talked about, and another one is a drone flying event. We are trying to think outside the box. We are up for the "most improved rodeo grounds" again this year. President Schaecher asked if we needed RV electric hook-ups to help accommodate some of these events. Director Myers thought that would be something to think about. He counted 6 RVs for the disc dog event this past weekend. The parks are really being used. Discussion followed regarding looking into the future and using it as mixed use, with campground, pavilions etc. Director Myers stated he was appreciative of Chris and his team coordinating the setup and clean-up of the event. President Schaecher agreed and thanked the city and the Partnership and all the crew. It was an astounding success.

**Trees** – this is what Mr. Gann discussed in the amount of \$ 4,000. Administrator Roth stated this was not budgeted for. President Schaecher asked about the Hawthorne Pond, and the \$ 10,000 fountain that was in our budget. Administrator Roth stated he did not have anything to report on that. Alderman Cleeve stated anything that would be done would be next year. Administrator Roth stated this is the first he heard of this; you could table it if you wish so we can look closer at the budget. Kim Walton suggested we come up with half the costs and they do the other half, Michael Hager agreed. Discussion followed regarding budgeting. The dump trailer wasn't the full cost of what was budgeted. Administrator Roth stated in his opinion, what Kim suggested make sense, with splitting the cost.

**Motion made by Kali Keenum, seconded by Michael Hager that we will cover half of the cost of the trees up to \$2,000. A voice vote was taken with an affirmative result. Nays: none. Abstain: none.**

**Safety at City Park** – Kali Keenum brought up the two holes that were burnt through the plastic climbing structures. Then this past week there was a Facebook post that someone claims to have found a razor blade in the toilet paper. She is unsure if a report was filed with the Police Department. She wasn't sure what the solution was, but asked if the cameras were picking up any of this up. Chris stated there is camera's but you can't get every angle, and it is not well lit. She just thought it needed brought up. Discussion followed.

## Old Business

### Municipal Pool Planning/Recommendation

The results of the survey were in the packet. There were 180 responses, with about 160 from city limits. It seems obvious that 93% would use it the same or more, 90% thought the pool was important to very important part of the park system and 92% said something needs to be done. He is personally of the opinion that if we do it, do it right and once. A good portion supported a tax levy up to .25, with the majority of .15 to .22 tax range. The new pool with minimum features may cover that. Alderman Cleeve stated he looked at percentages. President Schaecher stated this kind of response is encouraging in support for a pool. He agreed the tax needed to be for operation and maintenance of the pool. There was discussion about the financing. Administrator Roth stated the ballot language would have to be decided on, but that was a decision for the Board of Aldermen to make. Chairman Schaecher recommended that the future Park Boards consider this in planning. Alderman Cleeve asked cost wise, what it would take to run each one of these options. Administrator Roth stated we have very basic information. Right now, we have 5 lifeguards, if a new pool is built it would probably double. Our total pool cost was about \$ 110,000 which is staffing and operations. We anticipate that to double. If this is going to go on the ballot, we need a realistic cost. Westport Pool said they can provide this, along with

other resources. It does depend on the features. We need to let people know what it's going to cost. He thought if we had enough revenue to cover the increased operating costs, he thought we would be doing okay. Director Myers stated the CID Tax generated more than estimated, as economic development happens in the city the revenues will continue to grow. This will be an asset to attract people to want to live here. Chairman Schaecher asked how this would affect the makeup of the Park Board. Administrator Roth stated the Park Board would have oversight of the funds, but they would just be redirected to the debt, because it is dedicated to the debt per the bond documents. The replacement pool with no features is about \$ 4.6 million, which would fall in the 15-18 cent range. He suggested the Park Board make a recommendation of what type of improvement they want. Committee members discussed how the splashpad was brought up and keeping it open longer than the regular pool hours. Chairman Schaecher thought we needed the \$ 6 million project, which is the upper end of the tax. We need to give people a vision and be specific about where the money will be directed. Director Myers stated the average cost of a home is \$ 200,000 according to Zillow x .19 is \$ 38,000 is what is taxed on per \$ 100 x the tax rate, if it was .25 means \$ 95 a year increase in property tax. He thought it came down to marketing, and how this impacts their quality of life. The city has to be factual in a presentation and cannot market it. Somebody has to be the marketing behind it. Michael Hager asked who received the survey. Chairman Schaecher stated it was posted on the city's Facebook page, city webpage, several other community type pages, several subdivision pages had links posted, newsletter. Mr. Hager asked how the message could be conveyed easier. Everybody is talking about the rodeo, how do we use the same passion and energy for this and put it into the marketing itself. Director Myers stated when the tax proposal passed for the CID's to be repealed and swapped for the half cent for parks and storm and for streets, it was passion on a few, there was a committee, and the committee told the story to the organizations. It was a logical explanation that made sense, and it was very factual. It passed with 72%. Kali Keenum suggested contacting the Senior Center to get their involvement of how this will benefit them. Administrator Roth stated if we are targeting the April election, we need to work on this. The project needs defined better, then Park Board review further and then to the Board of Aldermen. We have approached this from the general concept angle. He thought the next step would be to set a budget, then staff goes back to the consultants to see what it will get us. Kim Walton thought the \$ 6 million dollar amount is what we should work around including a new pool, splash pad and zero entry system. **Motion made by Kali Keenum, seconded by Michael Hager to make the recommendation for a \$ 6 million budget for a new pool, zero entry, six lanes, and splash pad. A voice vote was taken with an affirmative result. Opposed: none. Abstain: none.** Administrator Roth stated he will include this in his report to the Board and will leave it to Mr. Cleeve to bring it up, unless the mayor makes it an agenda item.

Hawthorne Pond

Alderman Cleeve stated the latest thing he got from Robert was to drain it and dig it deeper. Chairman Schaecher stated as a Hawthorne resident anything that could be done was helpful.

### Park Superintendent Report

No report.

### Director of Community Development Report

No other information.

### **City Administrator Report**

No report.

### **Miscellaneous**

Disk Dog Competition – Chairman Schaecher stated the competition was this weekend. He hasn't heard anything further. Kim Walton stated people were parking on the trail, and thought people needed to be reminded. the trail is not that wide, and it can be enforced.

Liberty Field – November 12<sup>th</sup> is a standing reservation with the Scouts for the flag retirement. Chairman Schaecher stated he will have a leader fill out the form.

Next meeting date - Chairman Schaecher stated he has a conflict for the next meeting. He asked if it could be moved to November 7<sup>th</sup>. Committee members agreed.

### **Adjournment**

Motion made by Kim Walton, seconded by Michael Hagar to adjourn. A voice vote was taken with an affirmative result, and the motion carries.

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## PRESS RELEASE

**Date: October 20, 2022**

**From: Municipal Park Grant Commission of St. Louis County**

**RE: Round 23 Parks Grants Awarded**

James Brasfield, Chairman of the Municipal Parks Grant Commission, announced that the Commission has awarded park improvement grants totaling \$9.88 million for 25 projects in municipalities in St. Louis County. Including this round, **423 municipal grants have been funded totaling approximately \$99 million.**

The Commission was created in 2000 to award grants to municipalities in St. Louis County following voter approval of a 1/10 cent sales tax for municipal, county and regional parks and trails. In 2013 voters approved an additional 3/16 tax increase for the Arch grounds, which included additional money for local parks and trails.

Mr. Brasfield thanked the Advisory Committee, a group of park professionals who did an initial scoring of the projects, for their input. He also expressed his appreciation to all of the municipalities who have partnered with the Commission to make this a successful program.

**For more information you may contact the Municipal League of Metro St. Louis (314) 726-4747; email [staff@stlmuni.org](mailto:staff@stlmuni.org) or visit the park website [www.muniparkgrants.org](http://www.muniparkgrants.org)**

Commissioner  
Shauna  
McWoods  
District 1

Commissioner  
Thomas Schlag  
District 2

Commissioner  
Ray Slama  
District 3

Commissioner  
Mark Goldstein  
District 4

Commissioner  
Jim Brasfield  
District 5

Commissioner  
Lindsey  
Swanick  
District 6

Commissioner  
Linda Bruer  
District 7

Commissioner  
Eric  
Gruenfelder  
Ex-Officio Parks Representative

Commissioner  
Mark Perkins  
Ex-Officio City Administrator

Pat Kelly  
Grant Administrator

**APPROVED ROUND 23 PARK GRANTS**

<u>Municipality</u>	<u>Project</u>	<u>Grant Amount</u>
Ballwin	Vlasis Park	\$575,000
Bellefontaine Neighbors	Recreation Center	\$303,193
Brentwood	Brentwood Park	\$410,000
Bridgeton	Berry Hill Golf Course	\$465,000
Charlack	Charles Evola Park	\$300,000
Clayton	Maryland Avenue Pocket Park	\$230,000
Creve Coeur	Dielmann Recreation Center Ice Rink	\$525,000
Crystal Lake Park	Hunter Park	\$110,950
Des Peres	Des Peres Park	\$465,000
Ellisville	Bobwhite Park	\$465,000
Eureka	Legion Park Trails	\$465,000
Ferguson	Forestwood Park	\$488,145
Florissant	St. Ferdinand Park	\$524,352
Hanley Hills	Mildred Davis Park	\$320,430
Jennings	Sievers & Lions Park (2 Grants)	\$437,994
Kirkwood	Community Center	\$575,000
Maplewood	Central Park	\$404,899
Maryland Heights	Vago & Parkwood Parks	\$284,385
Pacific	Jensens Point	\$276,319
St. Ann	Tiemeyer Park	\$465,000
Sunset Hills	Lynstone Park	\$452,074
Town & Country	Longview Farm Park	\$465,000
University City	Heman Park	\$575,000
Valley Park	Meramec Levee Recreation Park	\$300,000
<b>TOTAL</b>		<b>\$9,882,741</b>

[https://www.emissourian.com/local\\_news/swim-lessons-parties-give-boost-to-washington-pool-revenue/article\\_dbdd1530-4d97-11ed-876b-db467b5bd874.html](https://www.emissourian.com/local_news/swim-lessons-parties-give-boost-to-washington-pool-revenue/article_dbdd1530-4d97-11ed-876b-db467b5bd874.html)

FEATURED

## Swim lessons, parties give boost to Washington pool revenue

By Ethan Colbert • Editor • [ecolbert@emissourian.com](mailto:ecolbert@emissourian.com)

Oct 16, 2022



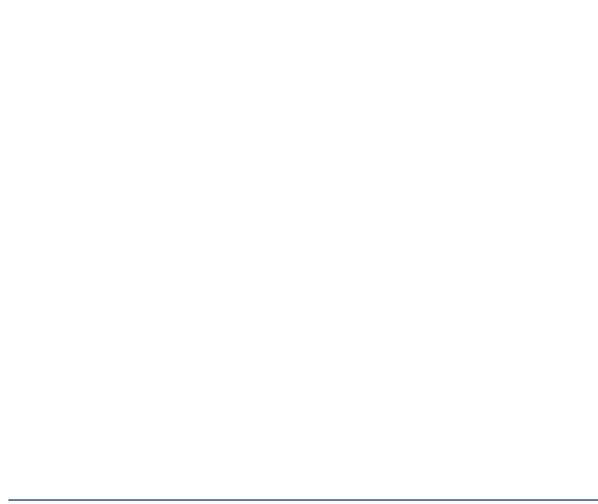
A look at the Agnes Nolting Aquatic Complex in Washington on June 29.

Missourian Photo/Ethan Colbert.

Washington Parks and Recreation Director Wayne Dunker said the annual attendance and concession stand sales report for the Agnes Nolting Aquatic Complex showcases just how much impact weather can have on the city's pool.

"We had hot weather, but we also had rainouts," said Dunker, who presented the report to members of the Washington Parks and Recreation Commission on Wednesday.

In his presentation, Dunker said total pool attendance, including those who used pool punch cards and those who paid the daily admission fee, was 15,884, down more than 3,100 pool-goers this year compared to last year when the new aquatic complex opened, with 19,008 people going to the pool.



“Attendance was down, but I think that is a little bit of the newness of the pool wearing off and the weather not being ideal,” Dunker said. “The other thing to keep in mind, that the last year the old pool was open in 2019 that we had around 8,800 people come to the pool. To be at nearly 16,000 is still an increase and still a really good number. The pool is still popular.”

“If we can get to 16,000 people or be close to that number every year, then I think we would be in pretty good shape,” Dunker told The Missourian on Thursday. “That is a number we can work with.”

There are several other bright spots that city officials see when looking at the attendance figures. For example, in 2021, the pool opened with just 276 paid admissions over Memorial Day weekend. This year, the pool opened with 1,135 paid pool admissions.

The pool also reported an uptick in the number of pool punch cards being sold. This year, the pool saw pool punch card revenue climb to \$56,265, an increase of \$1,275 over last year’s sales report. Part of what drove that increase Dunker said was a change in policy that makes the punch cards valid for two years. For example, punch cards purchased this year will be valid through the 2023 pool season.

“I think people really got on board with that change,” Dunker said. Another bright spot, Dunker said was that more 500 people came to the pool during the extra week that it stayed open from Aug. 15-19, creating an additional \$2,200 in revenue for the pool. The pool stayed open on weekends through Labor Day weekend this year when it closed for the season on Sept. 5.

“Even though we had nice attendance, I would highly doubt that we will be able to do that again next year,” Dunker said. He said Midwest Pool Management, who has a contract with the city to hire and train lifeguards, struggled with staffing at some pools that stayed open once the high school and college students who worked as lifeguards returned to school.

“I just don’t think they will be doing that again,” Dunker said. He said the Washington pool did not have staffing shortages, but other pools in the greater St. Louis metro region that are managed by Midwest Pool Management did.

In total, pool-goers paid \$65,569 to enter the Washington aquatic complex this year compared to the \$75,126 that they paid the previous year.

Despite the dip in attendance, the pool still proved to be a popular location for birthday parties, after-hour events and special programming, including swimming lessons and water aerobics. This year, there were 21 pool parties and six after-hour pool rentals, along with other programs at the pool, generating \$30,781 in revenue, up \$7,600 from 2021.

“Robin (Peirick) really stepped it up this year in terms of planning different programming and special events,” Dunker said. Peirick is the city’s recreation coordinator within the Parks and Recreation Department. For example, the flick-n-float movie generated more than \$200 in revenue, while the dog-friendly swim generated \$380 in revenue. This year was the first time the pool hosted a flick-n-float, and the dog-friendly swim raising nearly \$60 more than last year’s event.

Concessions this year brought in \$41,919, compared to \$40,980 the previous year.

Ultimately, this year’s pool season recorded \$194,736 in revenue compared to last year’s \$194,394 revenue.